

A friendly host to travelers

wherever you go, refresh at the familiar red cooler



BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY EAGLE LAKE COCA-COLA BOTTLING COMPANY

Rock Island Items

Rev. Bruce Medford, pastor of the Rock Island Methodist Church was transferred this week to San Antonio, where he will be assistant to the pastor at Laurel Heights Methodist Church. Rev. Medford, with his wife and small daughter, Susan, came to serve this church last June and has made many friends during his brief stay here. He is being replaced by Rev. J. C. Harold of Rock Springs, who is expected to arrive this week. Mr. and Mrs. Jackie Williams arrived home last week from a visit of several weeks in Houston. Mr. and Mrs. Robert Wall and son accompanied them home and spent a couple of days here. Guests in the home of Mr. and Mrs. A. Klaus here for New Year's were her parents, Mr. and Mrs. B. F. Retzlaff and Ed Hillebrand and Mrs. M. Marie and Charles Lee of Lubbock.

Mr. and Mrs. Ed Gown and daughter of Baytown were the guests here Sunday of Mr. and Mrs. C. Black. Mrs. Lucille Miller entertained New Year's Day with a dinner for her family. Present were Mr. and Mrs. J. D. Mayes, Mr. and Mrs. Jack Matthews and C. H. Mayes of Weimar, Mr. and Mrs. M. W. Mayes, East Bernard, and Mr. and Mrs. Jack Mayes and children. Mrs. Bill McKee and children of Seminole, Texas, Mr. and Mrs. J. D. Lott and Lina of Brookhaven, Miss, Harvey and Norman Jacobson of Houston have been guests here the past week in the home of H. R. Jacobson here.

David Skinner, son of Mr. and Mrs. J. M. Skinner of Falltown, visited here last week with his uncle and aunt, Mr. and Mrs. G. M. Casan, and grandparents, Mr. and Mrs. J. L. Walker. Mrs. G. H. Ham and daughter and husband, Mr. and Mrs. R. E. Wink, all of Kilgore, visited here last week-end with Mr. and Mrs. C. R. Curry. Mr. and Mrs. Roy H. Boethel of Bellville spent last Thursday here visiting her mother, Mrs. L. J. Burger.

Head Cold Stiffness

RELIEVED IN SECONDS!

For almost instant relief, put a few Vicks Vapo-Nol Nose Drops in each nostril. It's the only Vapo-Nol works right where the stuffy trouble is! It opens up constricted nose... relieves stuffiness... and lets you breathe again.

VICKS VAPOR-NOL

NOW IS THE TIME TO PLANT ROSE BUSHES

BUY THE BEST!

BUY SEAL-KRAFT BRAND PEAS

UNIVERSAL SUPPLY Co., Inc.

118 E. MAIN CALL 155

FLAME

The many friends of Miss Dorothy Author of Beeville, who are glad to report that she is able to get on her feet again, will be glad to learn that she will be in the city for the first time since the accident of December. She was able to be brought home for the Christmas holidays.

Old Man Winter is here again. Carelessness is our greatest danger! Prevent fires at all times.

MISS SHADDE HOLDS OPEN HOUSE NEW YEAR'S

Miss Gladys Kathryn Shadde held open house in her home in Columbus New Year's afternoon for members of the high school set.

Bouquets of chrysanthemum and an arrangement of daffodils and iris were used in the living room. Holiday arrangements were the dining room decoration. Assisting the hostess in the house party were Misses Jane Miller, Beverly Bosley, Vernell Hohense, Lydia Wilten and Grace Dell Sinclair of Eagle Lake.

WINTER-PROTECT YOUR TRACTOR

Wrong types of oils and greases... or a neglected cooling system may "freeze" your tractor on an important job this winter. You'll be safe if you bring it in for a complete check-up now, and see us do everything necessary for full winter protection.

SCHNEIDER-WARE CO.
W. A. Schneider — J. H. Ware
Phone 460 — Eagle Lake, Texas

666 GIVES FAST RELIEF

LIQUID OR TABLETS when COLD MISERIES STRIKE

TO BE CERTAIN

of getting really good Pasteurized Milk Phone 195 W-1 for **KOLBERG'S Rich Jersey Milk** Morning Deliveries Only **KOLBERG'S CREAM MILK DAIRY**

New Dodge Coronet Four-Door Sedan



New body lines, larger rear window and fresh front end styling identify the new Dodge Coronet four-door sedan. The new Dodge line consists of ten body styles on two wheelbases. Coronet models on a 127 1/2-inch wheelbase, are available with Gyro-Matic transmission, which frees the driver from shifting. Fluid Drive is standard equipment on all Dodge cars.

Cole Theatre News

(Mrs. Robert Cole)
We wish to take a few moments of our patrons' time, here and now to tell them how very much we appreciate your patronage during the past year. We hope to entertain you better and more comfortably in 1950 than we ever have before. We have received so many compliments on the interior and upon the new seats and if you want to see before you can get your own with a newly decorated exterior. While the compliments were being passed on the theatre itself, many patrons took the time to tell us just how much they have been enjoying our good pictures. Some have been good, some have been bad, but we agree with most of you, the bad have really been in the minority. The program for the coming week seems very good. Tonight is the last night of Bob Hope in "The Great Lover". This is strictly a laugh picture, not advised for anyone that does not like to laugh. Right here you want to ask you a question. Are you one of those that sneer at the western, then never miss a glorified western? If you are, you certainly miss a lot of good entertainment. Ask those who saw "Smoky Mountain Melody" last Saturday. Our youngsters in it alone was worth the price of admission! Anyway, Tim Holt will play this Saturday in "The Rustler". Sunday and Monday we have Alan Ladd in "Chicago Deadline". This is a very interesting story of a fighting reporter on city news paper, Tuesday and Wednesday in "Clay-Acorn the River," and is a good picture, dealing with juvenile hoodlums and "good" winning out over "evil."

Hadacol Helps Textile Worker Stay On Job

The great textile mills of the Carolinas are booming again with their working day and night to turn out the nation's finest materials, and HADACOL is doing its part to keep folks on the job. Many textile workers have reported the wonderful relief HADACOL with its five B vitamins and four important minerals. This worker, a young father employed by the Cannon Mills at Kannapolis, N. C. Jay W. Barnhardt, Route 2, Box 343, Kannapolis, N. C. is 30 years old and the proud father of two children. Mr. Barnhardt has taken several bottles of HADACOL and now takes the famous vitamin and mineral preparation to help him take it with wonderful results and has recommended it to his friends in the mill.

Perfect for Pies

PIONEER WHITE WINGS Enriched FLOUR

Southern Select IS Second to None!

Southern Select BEER Made with SECRET FLAVOR CONTROL

F. B. DUVE 156 MAIN ST. PHONE 197

Mr. and Mrs. Alton New and family of Lissie, Mr. and Mrs. Pruitt New of Texas City, and Mr. and Mrs. R. L. New and son had Christmas dinner at their parents' home in Houston.

Mr. and Mrs. Herbert Fultz and daughter, Miss Diana, and Mrs. H. Stone and little daughter, Mrs. H. Stone of Houston and Mr. and Mrs. Helen Fultz and baby Donna Lou of Lake Jackson were holiday guests of their parents and grandparents, Mr. and Mrs. E. C. Fultz, parents, Mr. and Mrs. E. C. Fultz, Mr. and Mrs. Anne Wright returned to Dallas to resume her studies at T.S.C.W. after spending the Christmas vacation with her home.

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COMING OR GOING...

SMARTER THAN EVER...

AGAIN THIS YEAR THE BIG VALUE IS DODGE!

You could pay a thousand dollars more and still not get all the new beauty... extra room... famous ruggedness of this great new Dodge.

HERO'S BIGGER VALUE is smart new styling... in case of handling... in comfort... in sound engineering. And in actual dollars and cents, too, because the big new Dodge costs just a few dollars more than the lowest-priced cars.

Despite its smart, low, graceful lines outside, Dodge is higher, wider, longer the inside to give you the room, more space, more comfort... that means extra room for your head, your legs, less overhang front and rear makes parking and garaging simpler, easier.

See this great new Dodge. Sample the flashing performance of the powerful high-compression "Get-away" Engine... the smoothness of the Dodge Fluid Drive. Come in today.

Just a few dollars more than the lowest-priced cars!

NEW BIGGER VALUE DODGE

NEW VALUE! You'll thrill to the smoothness of Dodge Fluid Drive. Gyro-Matic, to free you from shifting. Optional on Coronet models at moderate extra cost.

CANNON

TOWELS & WASH CLOTHS

Towels — 22 x 44 69c, \$1.10, \$1.19

Hand Towels 29c, 49c, 69c

Wash Cloths 10c, 19c, 25c

THE HARVEY'S FRESH'N-UP Paper Wash Cloth 10c

WHIZZ CLOTH All-Purpose Wonder Towel 6 - \$1.00

ALBERT'S VARIETY STORE
Eagle Lake

ANNOUNCEMENT

GUS H. MILLER and CHAS. D. RUTTA
Attorneys of Columbus — Announce the association of JAMES MILTON RUTTA in the General Practice of Law.

The firm will continue under the style of **MILLER & RUTTA** ATTORNEYS AT LAW FIRST STATE BANK BLDG. COLUMBUS, TEXAS

Gus H. Miller and James Milton Rutta will be in active charge of the General Practice with Chas. D. Rutta a consulting associate.

On display Saturday—

1950 CHEVROLET

introducing **POWERGLIDE** automatic transmission

Optimal on De Luxe Models at Extra Cost

The Styline De Luxe 4-Door Sedan

FIRST... and Finest... at Lowest Cost!

Chevrolet for '50 brings you the best of everything at lowest cost... greater beauty... finer performance with economy... outstanding driving ease, comfort and safety!

Here, in Chevrolet for '50, are the finest values the leader has ever offered to the motoring public. These thrilling new Chevrolets are available in 14 surpassingly beautiful Styline and Fleetline body-types. They bring you a choice of two great engines and two great drives—the Automatic Power-Team* and the Standard Power-Team—described in detail below. And they also bring you quality features after quality feature of styling, riding comfort, safety and dependability ordinarily associated with higher-priced cars, but found only in Chevrolet at such low prices and with such low cost of operation and upkeep.

Come in. See these superb new Chevrolets for 1950—the smartest, liveliest, most powerful cars in all Chevrolet history—and we believe you'll agree they're FIRST AND FINEST AT LOWEST COST!

ONLY LOW-PRICED CAR TO OFFER A CHOICE OF STANDARD OR AUTOMATIC DRIVING

THE AUTOMATIC POWER-TEAM
(Both by Chevrolet—Proved by Chevrolet—Exclusive to Chevrolet)

THE STANDARD POWER-TEAM
(Outstanding for Standard Driving Ease)

HIGHLY IMPROVED... MORE POWERFUL VALVE-IN-HEAD ENGINE (with Power-Let carburetor and larger exhaust valves). The fine standard Chevrolet engine now made even finer... giving you more power, more responsive pickup, greater overall performance... plus the outstanding economy for which Chevrolet has always been noted. THE FAMOUS SHELF SYNCHRO-MESH TRANSMISSION (with Extra-Easy Hand-Shift Gearshift). Long-recognized by automotive engineers and the motoring public alike, as the pattern of smooth, quiet gear transmissions... assuring extremely simple and easy gearshifting... in fact, owners say easiest car operation, next to automatic driving itself.

PERFECT FOR PIES

PIONEER WHITE WINGS Enriched FLOUR

Southern Select IS Second to None!

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JONES MOTOR COMPANY

U. S. HIGHWAY 90A EAGLE LAKE, TEXAS